

New York District Export Council, International Women's Entrepreneurial Challenge,  
Fashion Institute of Technology's Department of International Trade and Marketing

Invite you to a Special Virtual Guest Lecture on the Occasion of World Trade Month

## Empowering Women Leadership

Virtually from 6:30 p.m. to 8 p.m. on Tuesday, 4 May 2021

Our distinguished **entrepreneurs** will discuss the growing importance of women leaders, who embody critical leadership traits, such as emotional intelligence, integrity, empathy, humility, and collaborative results orientation, needed to meet today's unique and extraordinary challenges and harness them into constructive and beneficial solutions.

**Keynote Speaker: [Representative Carolyn Maloney](#)**



**Moderator:** [Nancy Ploeger](#), Executive Vice President, International Women's Entrepreneurial Challenge Awards

### Panelists:

[Ngozi Okaro](#), Founder of [Custom Collaborative](#), Selected for Kate Spade and Conscious Company's World-Changing Women List, and Recipient of [Gucci Changemakers Impact Fund](#)

[Barbara Barran](#), Founder of [Classic Rug Collection](#) and NYDEC Legislative Committee member

[Irina Kapetenakis](#), Vice President of [Succhi Inc.](#), Cofounder of [Corben & Lane](#), and Advisory Board Member of Fashion Institute of Technology's [International Trade and Marketing](#) program

**Register by 3 May 2021** at <https://bit.ly/3a5Mbej> to receive a link to the event